

Juul Inks \$1.75 Million Wage Deal with 'Yes on C' Campaign Staff

By Jacklyn Wille 2021-12-21T11:33:07000-05:00

- Measure would have overturned San Francisco anti-vape law
- Case survived motion to dismiss in April

Juul Labs Inc. signed a \$1.75 million settlement resolving wage and hour claims by 370 canvassers and phone bankers hired by the unsuccessful "Yes on C" campaign to overturn San Francisco's ban on vape sales, a federal court filing shows.

The deal gives the class at least 70% of their total possible projected damages and will compensate campaign workers for 90% of their wages and liquidated damages associated with violations of San Francisco and California's minimum wage and overtime laws, the parties said in a settlement motion filed Monday in the U.S. District Court for the Northern District of California. The average campaign worker, who worked less than 10 weeks for the campaign, will receive at least \$1,525 through the class-action portion of the settlement, according to the motion.

The lawsuit brought local, state, and federal wage and hour claims on behalf of former campaign workers hired by Long Ying International Inc., who say they were misclassified as independent contractors and not given full pay, overtime compensation, or wages due at termination. The deal resolves allegations against Long Ying and its owner, the Coalition for Reasonable Vaping Regulation, along with Juul, which workers say had indirect control over their wages and shifts.

The case is pending before Judge Haywood S. Gilliam Jr., who [allowed](#) the case to advance in April.

The campaign workers are represented by Leonard Carder LLP and Legal Aid at Work, which stand to receive \$750,000 in attorneys' fees if the deal is approved.

Foley & Lardner LLP represents Juul. Sutton Law Firm represents the coalition. Prather Law Offices represents Long Ying.

The case is [Bautista v. Juul Labs, Inc.](#), N.D. Cal., No. 4:20-cv-01613, motion for settlement approval

Juul Inks \$1.75 Million Wage Deal with 'Yes on C' Campaign Staff

12/20/21 .

To contact the reporter on this story: Jacklyn Wille in Washington at jwille@bloomberglaw.com

To contact the editors responsible for this story: Rob Tricchinelli at rticchinelli@bloomberglaw.com;
Patrick L. Gregory at pgregory@bloomberglaw.com

Juul Inks \$1.75 Million Wage Deal with 'Yes on C' Campaign Staff

Related Articles

[Juul Must Face 'Yes on C' Campaign Wage, Overtime Lawsuit](#)

[Juul Gets 'Yes on C' Campaign Wages Lawsuit Dismissed, for Now](#)

Related Documents

[Northern District of California Docket](#)

[Settlement Motion](#)